



TO BENEFIT



1st annual Bridgeport Walk Against Hunger, Sunday, April 18, 2010
5th annual Waterbury Walk Against Hunger, Sunday April 25, 2010
34th annual New Haven Walk Against Hunger, Sunday, May 2, 2010

Sponsorship Opportunities

\$15,000 Presenting Sponsor (Bridgeport, Waterbury & New Haven)

Category exclusivity with company name/logo incorporated in event title and on all event banners, brochures, signage, literature and public announcements.

Prominent recognition of company or individual name displayed on street-wide banners.

Company name and/or logo on all collateral materials:

- 40,000 Walk Against Hunger brochures
- 1,500 event t-shirts
- 1,000 posters hung in businesses throughout greater Bridgeport, New Haven & Waterbury
- All other promotional opportunities

At the Walk:

- Company banner hung at walk locations
- Company name/logo appears on route markers at walk locations
- Booth/table at walk locations, an opportunity to distribute corporate literature and product at the event.
- Speaking Opportunity/ Presentation of Awards at closing ceremonies at walk locations

Media:

- Media promotion as available
- Included in all press releases and media contact
- Company name/logo listed in CFB newsletter and e-newsletter
- Company logo/link on CFB website, www.ctfoodbank.org

\$7,500 Platinum Sponsor (Bridgeport, Waterbury and New Haven)

Company name and/or logo on collateral materials:

- 40,000 Walk Against Hunger brochures
- 1,500 event t-shirts
- 1,000 posters hung in businesses throughout greater Bridgeport, New Haven & Waterbury

At the Walk:

- Company banner hung at sponsored walk locations
- Space for booth/table at sponsored walk locations
- Company name/logo appears on route markers at sponsored walk locations

Media:

- Media promotion as available
- Included in all press releases and media contact
- Company name/logo listed in CFB newsletter and e-newsletter
- Company logo/link on CFB website, www.ctfoodbank.org

\$5,000 Gold Sponsor (Bridgeport, Waterbury and New Haven)

Company name and/or logo on collateral materials:

- 40,000 Walk Against Hunger brochures
- 1,500 event t-shirts
- 1,000 posters hung in businesses throughout greater Bridgeport, New Haven & Waterbury

At the Walk:

- Space for booth/table at sponsored walk locations
- Company name/logo appears on route markers at sponsored walk locations

Media:

- Company name/logo listed in CFB newsletter and e-newsletter
- Company logo/link on CFB website, www.ctfoodbank.org

\$3,000 Silver Sponsor (Bridgeport, Waterbury and New Haven)

Company name and/or logo on collateral materials:

- 40,000 Walk Against Hunger brochures
- 1,500 event t-shirts
- 1,000 posters hung in businesses throughout greater Bridgeport, New Haven & Waterbury

At the Walk:

- Space for booth/table at sponsored walk locations

Media:

- Company name/logo listed in CFB newsletter and e-newsletter
- Company logo/link on CFB website, www.ctfoodbank.org

\$1,000 Bronze Sponsor (Bridgeport, Waterbury and New Haven)

Media:

- Company name/logo listed in CFB newsletter and e-newsletter
- Company logo/link on CFB website, www.ctfoodbank.org

Media Sponsor (Bridgeport, Waterbury OR New Haven)

Category available for either location or all if desired or applicable to media market.

Category exclusivity for each radio, television and print media as appropriate.

Company name and/or logo on collateral materials:

- 40,000 Walk Against Hunger brochures
- 1,500 event t-shirts
- 1,000 posters hung in businesses throughout greater Fairfield, New Haven & Waterbury

At the Walk:

- Company banner hung at sponsored site(s)
- Space for booth/table at sponsored site(s)
- Opportunity to host opening ceremonies of event at sponsored site(s)
- Company name/logo appears on route markers at sponsored site(s)

Other Media:

- Media promotion as available
- Included in all press releases and media contact
- Company name/logo listed in CFB newsletter and e-newsletter
- Company logo/link on CFB website, www.ctfoodbank.org

Product Sponsor

("In-Kind" product or service)

At the Walk:

- Space for booth/table at sponsored site(s)

Other Media:

- Company name/logo listed in CFB newsletter and e-newsletter
- Company logo/link on CFB website, www.ctfoodbank.org

Donation equal to retail value of \$250 or more, please contact us for our specific needs.

Commitment Deadline: February 15, 2010

Payment Deadline: April 12, 2010



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Walk Against Hunger 2010 Sponsorship Commitment Form

PLEASE INDICATE SPONSORSHIP LEVEL DESIRED:

Presenting Sponsor: SOLD

Bridgeport, Waterbury, New Haven

Platinum Sponsor

Media Sponsor

Gold Sponsor

Silver Sponsor

Bronze

Product Sponsor

Product or Service:

Sponsor Contact Information

Company/Individual (As it should appear in event literature):

Contact Name: _____

Street Address: _____

City/Town: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Please return this form to: Stefanie Stevens, Connecticut Food Bank, P.O. Box 8686, New Haven, CT 06531 or fax to 203-469-4871 or email sstevens@ctfoodbank.org. Contact Stefanie Stevens, Special Events Coordinator for more information at the email above or at 203-469-5000.